

David Zhou

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EDUCATION

New York University – School of Professional Studies

New York, NY

Bachelor of Science in Sports Management

Expected Graduation: May 2028

- Related Coursework: Financial Management in the Sport Industry, Marketing & Branding, Leadership in Sport, Critical Thinking

McCallie School

Chattanooga, Tennessee

High School Diploma

Graduation: May 2024

- Varsity Tennis — Ranked No. 1 nationally by UTR Sports among all U.S. high school boys' tennis teams in 2022 and 2023; ranked No. 2 in 2024.

PROFESSIONAL EXPERIENCE

UTR Tennis Tournaments

Beijing, China

Event Operations Intern

May 2023 – Aug 2023

- Organized and managed youth tennis tournaments, coordinating logistics for matches, facilities, and scheduling.
- Led a team of volunteers, providing training and direction to improve tournament efficiency and player experience.
- Increased tournament participation by 20% through outreach and community engagement initiatives.
- Developed marketing strategies to promote events on digital and social media platforms.

Women's Tennis Association (WTA), China Open

Beijing, China

Event Operations and Media Intern

Aug 2024 – Nov 2024

- Worked in the media department to assist with player interviews before and after matches, ensuring smooth communication between players and journalists.
- Supported guest relations by welcoming VIPs, sponsors, and attendees, providing personalized assistance throughout the event.
- Collaborated with cross-functional teams to deliver a professional and seamless tournament experience.
- Gained hands-on experience in sports media operations and customer service at a world-class tennis event.

NYU Sports Film Festival

New York, US

Event Operations Intern

Oct 2025 – Nov 2025

- Conducted content analysis of the festival's social media accounts to identify engagement trends.
- Helped suggest posting strategies to boost visibility and audience interaction.
- Tracked likes, comments, and shares to measure promotional effectiveness.
- Collected audience feedback and summarized key insights for event improvement.

LANGUAGES, SKILLS & INTERESTS

- Event & Tournament Management
- Sports Media Relations
- Guest Services & Communication
- Bilingual: English & Mandarin Chinese
- Marketing & Social Media Strategy